Colorado School of Mines Gold Mine Crowdfunding Project Survey Questions

Is this project fundraising for a recognized student organization, club or university department?

Who is the head of your organization, club or university department that is required to approve this project?

Which faculty/staff member will serve as your project fund manager? All projects must also have a fund account set up through the foundation. If there is not an existing fund, we can help.

Please specify which existing fund (name and fund number). If you do not know the fund number, contact your club/organization/department supervisor for this information:

Does your project fit the intended uses and purposes of this fund?

Please list your project team members, roles and contact information:

Please provide a brief description of your project:

What is your optimal timeframe for launching this project?

What is the expected duration of this project?

What is the specific dollar amount you are seeking to fundraise?

Please describe in specific detail what the project funds will be used for:

What is your secondary plan for funds raised above your dollar goal? Please identify additional stretch goals beyond the amount requested. Stretch goals show how additional funds can benefit your project. For example, our project goal is $1,000 for building materials, but if we get $1,500 we can also get roofing materials. How will this be communicated to donors?

What is your plan for usage of funds should your project fall short of the target amount?

When do you plan on using the funds you raise?

Who are your target audiences?

When was the last time you solicited the above audience(s) for this or another related project?
Does your project have a multi-channel marketing plan that incorporates email, web and social media? Please provide your marketing plan overview:

Please provide a social media schedule, including the sites you will use to promote your project: